

Blackhawk Bowhunters
Board of Directors Meeting Minutes
April 4, 2022 @ 6:30 PM @ Blackhawk Clubhouse

Officers		Board Members	
x	Dale Goytowski - President	x	Kurt Baus
	Dannielle Hendon – Vice President	x	Tony Bickel
x	Jerry Gleisner – Treasurer	x	Ann Gleisner
x	Amy Crooks – Secretary		Lance Lafler
Board Assistants			
	Alex Binter		Jim Burns
	Sheryl Blaschka	x	Lowell Olcott
	Jeff Button		Phil Pellitteri

- **Secretary:**
 - Review minutes from the March 2022 meeting
 - ✓ Tony made motion to approve minutes; seconded by Jerry; motion approved
 - Next meeting will be held May 2, 2022 at 6:30pm

- **Treasurer:**
 - Review the treasurers report
 - ✓ Approximately \$157k cash on hand
 - ✓ Approximately \$21k decrease from 2021 to 2022
 - Largest expenses:
 - ATV
 - Raffle items
 - Tax return
 - Spot targets
 - Deposit for tent, tables, chairs for Vortex
 - ✓ Approximately \$17k more revenue at this time as compared to 2021
 - ✓ Jamie made motion to approve treasurers report; seconded by Mark; motion approved

- **Membership:**
 - Brian Kreutz resigned from his Membership Chairman position due to health concerns
 - ✓ Ann Gleisner volunteered to fill this position
 - ✓ Tony made motion to approve appointing Ann into Membership Chairman position; seconded by Jamie, motion approved
 - Thru March 2022 we have 229 total members on 146 total memberships:
 - ✓ 61 complimentary members on 47 memberships
 - ✓ 30 early 2022 members on 14 memberships
 - ✓ 138 regular members on 89 regular memberships
 - Thru March 2021 we had 206 total members on 144 total memberships:
 - ✓ 68 complimentary members on 50 memberships
 - ✓ 24 early 2021 members on 16 memberships
 - ✓ 114 regular members on 78 regular memberships

- **Kitchen:**
 - Jamie will pick up more burgers and beer from Millers before upcoming tournament

- **Maintenance:**
 - Need to recruit a maintenance assistant
 - ✓ Greg Shirek has declined position
 - ✓ Media team will send out another email to the membership after job description is reviewed and updated by Lance
 - Install an awning over the metal shed service door – Lance
 - ✓ Cleary recommended Madison Aluminum to install a gutter – Lance will get a quote
 - ✓ Deal with invasive species in the wooded areas based on Good Oak’s recommendations
 - Invasive species brush piles are green and will not burn.
 - A work party to chip the brush piles was cancelled due to forecasted rain.
 - Tentative clean-up day scheduled for Saturday May 14th, with rain date Sunday May 15th
 - ✓ Dale will follow up with Lance regarding these dates

- **Tournaments:**
 - Outdoor 3D April 30 – May 1, 2022
 - ✓ Jamie will open both mornings
 - ✓ Dennis working on a map for target placement
 - ✓ Tony & Dennis will take care of set up
 - ✓ Kurt will send out a sign-up genius to recruit help to run the shoot & assist with clean-up
 - Vortex Open scheduled for 8/13/2022 - Mark
 - ✓ Vortex has a new contact for this shoot taking over for Makayla
 - ✓ Mark's discussion with Vortex included: flyer; shirt design (up to Vortex to design); donations – any new product releases; they are having supplier concerns
 - ✓ Lowell will update the flyer for the 2022 event
 - ✓ Lowell can arrange to have a PA system available
 - HHAUSA Veterans Archery Shoot @ Blackhawk scheduled for April 29-30, 2023
 - ✓ Conference call planning meeting on 4/6/2022 with Chris Hamm of HHA Sports
 - Dale, Jerry & Tony will participate

- **Leagues:**
 - Summer Outdoor Leagues
 - ✓ 3D League - Thursdays
 - Start May 5th, End August 4th
 - Sign-up sheet is posted in club
 - Jamie will send an email to previous attendees
 - Jerry sent an email to attendees of the youth archery program
 - ✓ NFAA League
 - Dale will follow up with Denis Zintz

- **Media/Communications:**
 - Lowell & Kurt are planning to update the website this year
 - Media team will send out upcoming road construction to Hwy PB membership
 - Kurt will create a Facebook event for shoot scheduled at the end of the month & will send out a sign-up genius for volunteer assistance

- **Youth/Beginner Program:**
 - Donations in the name of Tom Cork
 - ✓ \$531 in total donations were made to youth program

- **Club Improvements:**
 - Status Update: DNR Shooting Range Development Grant Program
 - ✓ A grant has been applied for that covers the following projects:
 - Extend half of the existing 20-yard-long indoor archery range by 10 yards
 - Construct multiple elevated shooting platforms on the outdoor ranges
 - Continue to await approval – a decision is expected in July/August 2022
 - Establish a Long-Term Goal
 - ✓ Seek input from the membership via a survey. The survey will include the following.
 - Option 1 – Purchase 20-30 acres of land, build a 50-60 yard indoor range at the new location & sell the existing property on PB.
 - Option 2 – Build a 50-60 yard indoor range at the current location
 - Option 3 – Maintain status quo
 - Option 4 – Write in suggestions
 - Lowell created a survey through current email program and sent it out to the membership

- **Old Business:**
 - Status of additional youth program rental bows
 - ✓ All 6 have been rented following youth program
 - A new Polaris Sportsman 450 ATV was purchased from Engelhart
 - ✓ The ATV was delivered on March 11, 2022
 - ✓ Insurance coverage is recommended for ATV and Mower – this was done at a cost of \$402/year
 - ✓ Discussed what to do with the old ATV
 - Recommend selling – Tony will handle
 - Private Archery Lessons
 - ✓ Alex Yant taught six lessons during the Month of March

- ✓ Due to time constraints Alex is moving away from offering private lessons beginning May 1st.
 - Construct a fence along the Blackhawk/Ice Age Trail property line in 2022
 - ✓ Plan to install a smooth wire or hog wire fence with metal posts along the boundary
 - ✓ Need to construct two more walls along ice age trail boundary for the 3D target course
 - Dennis marked the locations
 - ✓ Jerry received a call from the Ice Age Trail – debris from their property line needs to be removed before the fence can be constructed
 - ✓ Jerry made a motion to place an order for fencing materials up to \$4,000, so that the supplies are available for the spring clean-up day; motion seconded by Tony; motion approved.
 - Application for 501c3 non-profit status
 - ✓ Articles of Incorporation for a new entity “Blackhawk Bowhunters Archery Club, Inc.” were filed with the State of Wisconsin on 3/11/2022.
 - ✓ The IRS provided a federal Employer Identification Number (EIN) number on 3/16/2022
 - ✓ The articles of incorporation and the EIN number are sufficient to open a bank account.
 - ✓ Blackhawk can begin accepting tax-deductible donations and depositing them into the new account.
 - ✓ The new Blackhawk entity is officially organized as a 501c3 organization but the club must apply for formal approval of the 501c3 status with IRS.
 - ✓ Next steps
 - Create bylaws aligned with 501c3 organization requirements
 - File forms with the IRS seeking formal approval of 501c3 status
 - Fundraising
 - ✓ 2022 Raffle – Danielle/Jerry
 - Currently \$5,440 – which covers raffle expenses; 14.5% of members; almost 50% of board members
 - Raffle scheduled to take place at 6pm before the May 2nd board meeting
 - Draw and give out all prizes listed on excel spreadsheet (there are more prizes than what is listed on tickets and flyer)
 - Raffle will be live streamed – media assistance will be needed
 - ✓ Legacy Donation Program
 - Blackhawk needs to create a marketing plan to motivate people to participate. People will be very reluctant to donate money if there is no clear purpose for the donation.
 - Establishing a viable long term goal for Blackhawk is very important because it provides a reason for people to participate in a legacy donation program.
 - Discussed using language similar to the language currently used by the Natural Resources Foundation of Wisconsin legacy program
 - ✓ Camille Zaroni applied for a \$1,000 grant from the Cabela's Outdoor Fund
 - The application was denied due to Blackhawk’s 501c4 status
 - Cabela’s prefers to support 501c3 organizations because these donations are tax deductible.
- **New Business:**
 - Discuss lending field target bales and stands for a Yahara River Archery field archery shoot on May 14, 2022 – Bill Yerges
 - ✓ Bill is part of the Stoughton Conservation Club; there are 25 youth shooters in this club that partake in S3DA
 - ✓ They host a competitive regional shoot at their club and no longer have access to targets
 - ✓ They are requesting to rent or borrow these field target bales and stands, propose to pick up on Friday May 13th and return them on Sunday May 15th
 - ✓ Tony made motion for the club to donate the field target bales and stands; seconded by Kurt; motion approved.
 - Alcohol license for Blackhawk is due mid-May
 - ✓ New board members need to complete the Alcohol Server license course, link from previous years is below:
<http://servingalcohol.com/best-price-wisconsin-bartender-license-special/>
- **Motion to Adjourn**
 - Seeing no further business, Jerry made motion to adjourn, motion seconded by Tony; motion approved.

Next board meeting will be on **Monday May 2, 2022 at 6:30pm.**

Respectfully submitted by Amy Crooks.