

Blackhawk Bowhunters  
Board of Directors Meeting Agenda  
February 7, 2022 @ 6:30 PM @ Blackhawk Clubhouse

Officers		Board Members	
x	Dale Goytowski - President		Kurt Baus
x	Dannielle Hendon – Vice President	x	Tony Bickel
x	Jerry Gleisner – Treasurer	x	Brian Kreutz
x	Amy Crooks – Secretary		Lance Lafler
<b>Board Assistants</b>			
	Alex Binter		Jim Burns
	Sheryl Blaschka		Phil Pellitteri
	Jeff Button		Michael Waisbrot

- **Secretary:**
  - Review minutes from the January 2022 meeting
    - ✓ Jerry made motion to approve minutes; seconded by Brian; motion approved
  - Date & time for the next meeting is March 7, 2022 at 6:30pm
  
- **Treasurer:**
  - Review the treasurers report
    - ✓ Approximately \$174k cash on hand
    - ✓ Approximately \$2,500 decrease from 2021 to 2022
      - Largest expenses:
        - Guns for raffle
        - Bow/Arrows for raffle
        - Insurance
    - ✓ Membership income is increased approximately \$2k from February 2021 to 2022
    - ✓ CD was matured – Jerry renewed \$50k of it and put the remaining balance in savings to have cash on hand for possible approval of DNR grants
    - ✓ Amy made motion to approve treasurers report; seconded by Brian; motion approved
  
- **Membership:**
  - Thru January 2022 we had 358 total members on 251 total memberships:
    - ✓ 73 complimentary members on 51 memberships
    - ✓ 24 early 2019 members on 16 memberships
    - ✓ 261 regular members on 184 regular memberships
  - Thru January 2021 we had 394 total members on 258 total memberships:
    - ✓ 86 complimentary members on 56 memberships
    - ✓ 21 early 2018 members on 11 memberships
    - ✓ 270 regular members on 177 regular memberships
  - Non-working memberships have increased from last year
  - Family memberships have decreased from last year
  - Brian will send out updated emails to members prior to when the access combination is changed on February 15<sup>th</sup>
  
- **Kitchen:**
  - Jerry will order more Busch Lite from Miller and Sons
  
- **Maintenance:**
  - Dale will send email to recruit a maintenance assistant
  - Deal with invasive species in the wooded areas based on Good Oak’s recommendations
    - ✓ Have been slowly working on this
    - ✓ Plan to treat the stumps in the spring
    - ✓ Plan to burn the invasive cutting when the snow is still on the ground
    - ✓ Plan to use Good Oak to make a controlled burn in the timber this spring
  - New replacement archery range target butts were delivered and installed in the indoor range and at the outdoor 30-yard target on Monday, February 7, 2022
  - Jerry met with Lance Lafler the new maintenance director
    - ✓ Reviewed typical duties & updated him on fencing project, pending DNR grants
    - ✓ Lance has access to maintenance folder in the Google Drive

- **Tournaments:**
  - March 5/6 Indoor Brush Shoot
    - ✓ Tony will be out of town on Friday but he will be in town for takedown
    - ✓ Dennis and Phil will coordinate the setup.
    - ✓ Will follow up with Ed Pierick on how many targets are needed.
    - ✓ Tony will reach out to Kurt to send out information for volunteers
  - Vortex Open scheduled for August 13, 2022
    - ✓ The on-line registration system is set up and ready to go
    - ✓ Mark Noyce has an upcoming meeting with Vortex to confirm this years' tournament
    - ✓ Jerry has begun working on calling to reach out for donations
    - ✓ Jerry recommending splitting this list of people out amongst the board members as the list is quite long
    - ✓ The list of contacts is stored in the Google drive – board members can update the document as calls are made
    - ✓ Jerry has the new forms completed for online registration and the raffle tickets
    - ✓ Jerry sent Mark an email for Hoyt and Matthews discounted pricing
    - ✓ Jerry has 2 bow kit donations coming for Outdoor Products Innovation – geared toward beginner bow shooters
  
- **Leagues:**
  - Winter Indoor Leagues
    - ✓ Tuesday Hunter – Alex Binter
      - Light attendance
    - ✓ Wednesday Hunter – Jeff Schultz
      - 7 teams
    - ✓ Thursday Target – Jeff Button
      - 12 participants
    - ✓ Thursday Trad – Jim Burns
      - 10 participants
  
- **Media/Communications:**
  - Website calendar
    - ✓ No discussion
  - Dale will follow up with Kurt to see if he needs a media assistant
  - Brian Kreutz has had numerous volunteers to assist with the newsletter
  
- **Youth/Beginner Program:**
  - 213 participants in program
    - ✓ A couple of participants have already signed up for club memberships
  - 11 people are on beginner class waiting list but the beginner class was full.
  - The Hammers were unable to volunteer this year due to concerns about the pandemic
  - Alex Yant & Taylor Nealis stepped up to assist with program
    - ✓ Recommend a free year membership for both
  
- **Club Improvements:**
  - DNR Shooting Range Development Grant Program
    - ✓ A grant has been applied for that covers the following projects:
      - Extend half of the existing 20-yard-long indoor archery range by 10 yards
      - Construct multiple elevated shooting platforms on the outdoor ranges
  - Long Term Goal
    - ✓ Dale recommended surveying the club members to seek input
    - ✓ Dale will reach out to Kurt to send out the survey
      - Survey to include:
        - Option 1 – Purchase 20-30 acres of land & build a 50-60 yard indoor range at the new location
        - Option 2 – Build a 50-60 yard indoor range at the current location
        - Option 3 – Do nothing
        - Write in option
        - Comments

- **Old Business:**
  - Replace the old ATV
    - ✓ A Polaris Sportsman 450 is on order from Engelhart and is scheduled to arrive in March 2022
    - ✓ Cost is approximately \$8,500 with taxes & fees
  - Private Archery Lessons
    - ✓ Alex Yant taught four archery lessons during the month of December. Alex is also helping with the Youth/Beginner program that runs thru the end of February
  - Construct a fence along the Blackhawk/Ice Age Trail property line in 2022
    - ✓ Plan to install a smooth wire or hog wire fence with metal posts along the boundary
    - ✓ Will also consider constructing a wood fence as proposed by Ed Atwood
    - ✓ Plan to build two more walls along ice age trail boundary for the 3D target course
      - Dennis will mark the proposed locations
    - ✓ West and north property boundaries will be surveyed by a club member
  - Fundraising
    - ✓ 2022 Raffle – Danielle
      - Tickets were submitted to the printer last week; they will call Jerry when finished
      - Spent less then \$4k on raffle expenses (retail a little over \$8k)
    - ✓ Legacy Donation Program
      - Tony developed some preliminary language based on the Natural Resources Foundation of Wisconsin program. Tony will distribute a copy.
        - Plan to review the language at the March meeting
      - Need to create a marketing plan
      - Distribute to the members with a newsletter or with membership information
      - Recommend creating tab on website that explains this program
    - ✓ Application for 501c3 non-profit status
      - Jerry, Dale & Tony had a meeting with a lawyer
      - Questionnaire was completed and sent back for review so they can better understand the club operation to make recommendations
    - ✓ Camille Zanoni is applying for grants to support Blackhawk’s youth programs
      - \$1,000 grant from the Outdoor Heritage Education Center (OHEC) – Approved
      - \$2,500 grant from the Cabela's Outdoor Fund – Application is in process
    - ✓ Sponsor/Donation Recognition
      - Post recognition at clubhouse
      - Recommend creating tab on website for sponsor/donor recognition, include link to their websites – List as “supporters”
        - \$1,000 and above gold donors
        - \$500 - \$999 silver donors
- **New Business:**
  - Rent archery equipment at 2022 events
    - ✓ Many youth participants have asked to utilize the equipment to participate in the shoots
      - Recommend allowing current participants to utilize the Genesis bows at upcoming March indoor shoot for a \$5 fee.
      - Recommend purchasing bows, or utilizing the 2 donated bow kits as rental equipment
      - Would anticipate drawing in increased membership and tournament attendance if this incentive was offered
      - Tony made motion to spend up to \$2k to purchase 6 adjustable bows (4 right-handed, 2 left-handed) for this rental program; seconded by Jerry; motion approved
        - Jerry will reach out directly to Matthews
- **Any Other Issues**
  - No discussion
- **Motion to Adjourn**
  - Seeing no further business, Jerry made motion to adjourn, motion seconded by Amy; motion approved.

Next board meeting will be on **Monday March 7, 2022 at 6:30PM.**  
 Respectfully submitted by Amy Crooks.